

## Karmak Momentum Optimization Packages

Momentum Optimization Packages are designed to help organizations identify measurable performance opportunities and implement structured operational improvements that drive financial results.



### How the Program Works

The program is delivered through a two-phase consulting model that builds clarity, alignment, and sustained operational momentum.

#### Phase 1: Momentum Optimization Assessment

The assessment evaluates operational performance, identifies key gaps, and quantifies financial opportunity. Leadership receives a structured roadmap for improvement.

Assessment Deliverables:

- KPI Baseline & Performance Analysis
- Opportunity Sizing Model
- Executive Findings Report
- Strategic Improvement Roadmap

#### Phase 2: Momentum Optimization Engagement

Consultants work alongside leadership teams to implement improvements, align KPIs, and validate measurable results.

Implementation Deliverables:

- Process Redesign & Operational Alignment
- KPI Alignment & Governance

- Dashboard Activation
- 90-Day Performance Validation
- Executive Performance Report

### **Operational Areas Supported**

- Service Momentum Optimization
- Parts Margin Momentum Optimization
- Inventory Momentum Optimization
- Sales Momentum Optimization
- Lease & Rental Momentum Optimization
- Accounting Momentum Optimization

### **Program Outcomes**

Organizations gain improved operational efficiency, stronger margins, improved performance visibility, and validated financial impact.

### **Investment**

Phase 1 Assessment: \$5,000 per location + 20% per additional location

Phase 2 Engagement: \$12,000 – \$16,000 per location + 40% per additional location

\$2,500 credit applied toward Phase 2 when engagement begins within 60 days.

